

FOR IMMEDIATE RELEASE

2019 MARKETING LEADERSHIP SUMMIT KEYNOTES ANNOUNCED

ATLANTA, September 10, 2018—The emerging technological revolution presents tourism marketers with newfound challenges and enormous opportunities. The Marketing Leadership Summit will connect destination marketers with the products, services, people and ideas to help them thrive in this highly competitive global marketplace.

“In today’s rapidly, evolving marketplace it is really important for tourism marketers to take a step back and look at the marketing tools and technologies that are going to impact travel planning 3-5 years down the road.” **-Rob Torres, Managing Director Travel, Google**

The summit will be held Feb. 20-22, 2019 in Kissimmee, Florida and will feature a robust educational program focusing on the future of tourism marketing. Confirmed speakers include:

- **Brigette Hyacinth** is an international keynote speaker, thought leader on leadership and business transformation and best-selling author of “The Future of Leadership: Rise of Automation, Robotics and Artificial Intelligence.”
- **Carolyn Kremins** is the President of Skift, the leading travel media authority focused on defining the future of travel.
- **Duncan Wardle** is the former head of creativity and innovation at the Walt Disney Company. He now serves as an independent innovation and design-thinking consultant, helping companies embed a culture of innovation and creativity across their entire organization.
- **Sarah Quinlan** is the former group head and Senior Vice President of Market Insights at MasterCard Advisors.
- **Dale A. Brill, Ph.D.** serves as Orlando Economic Partnership’s Senior Vice President of Research and directs its Foundation for Building Community. Previously Brill was founder and principal of Thinkspot, President of the Florida Chamber Foundation, Director of the Florida Governor’s Office of Tourism, Trade and Economic Development and Chief Marketing Officer for VISIT FLORIDA.
- **Layton Han** is the Chief Executive Officer at Adara
- **Matt Zito** serves as the managing partner of Travel Startups Incubator, and a panel of emerging travel marketing entrepreneurs.

In addition to the inspirational and thought-provoking keynote presentations, the Marketing Leadership Summit features a series of pre-scheduled, one-on-one appointments for tourism marketers to meet directly with suppliers to learn about new marketing solutions.

For more information please contact Conor Finneran, at CFinneran@ConnectMarketingLive.com or register at www.connectmarketinglive.com/events/leadershipsummit/.



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CONNECT Marketing

Connect Marketing is the marketing division of Connect, serving marketers with bleeding-edge thinking, cutting-edge strategy and industry best practices through immersive and engaging educational events. We connect marketers with the products, services, people and ideas that allow them to thrive in a rapidly evolving and highly competitive global marketplace. For more information, visit connectmarketinglive.com.

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